

Latvia – Lithuania

The Digital Crafts Tourism Exhibitions Have Opened!

On December 22, 2025, the opening event of the digital exhibitions created during the implementation of the Interreg VI-A Latvia–Lithuania Programme 2021–2027 project **LL-00100 „Digital Craft Tourism” (D-tour)** took place at the Flax Museum and Upytė Traditional Crafts Centre of Panevėžys district.

The event was attended by representatives of the project partners, local craftspeople, and guests. The creators of the exhibitions – SC Baukas architects Edita Bružikaitė-Bogdanienė and Mantas Čekaitis – introduced the audience to the concepts of the created and installed digital exhibitions dedicated to traditional weaving of ribbons from the Aukštaitija region and traditional folk musical instruments of Panevėžys area. They presented the exhibition objects and interactive elements, educational and demonstrative video material, and demonstrated the functional possibilities of the exhibitions.

The content of the exhibitions, aimed at preserving traditions and passing them on to future generations in an engaging way, was developed to cover the period from the earliest crafts to the present day. This was done in close cooperation with local craftspeople and creators – their stories were recorded and production processes documented.

The occasion also celebrated additional completed works: windows at Stultiškiai Windmill were replaced, insulated glass doors installed, a heating system set up, floors renovated, drainage installed around the building, and a convenient access ramp for people with disabilities constructed. Added subtlety and visual appeal to this windmill, built in 1880, is the façade lighting installed using project funds, which is expected to further increase visitor interest and encourage more people to visit the museum.

The implementation of a project of this kind is a significant step toward preserving and presenting the cultural heritage sites of Panevėžys District in a contemporary way, as well as strengthening the overall attractiveness of the region in the field of cultural tourism.

The newly installed digital exhibitions are eager to welcome their new visitors and invite them to follow „The Story of Flax” and celebrate „A Tradition That Resonates”...

The project contributes to the preservation and promotion of traditional crafts, strengthens cross-border cultural cooperation between Latvia and Lithuania, and presents the living heritage of these regions through modern digital tools.

Project partners: Latgale Planning Region; Daugavpils Municipality Institution „Unity House”; Krāslava Municipality; Anykščiai Arts Incubator–Art Studio; Panevėžys District Municipality Administration.

The photos show moments from the exhibition opening event.













The Interreg VI-A Latvia–Lithuania Programme 2021–2027 aims to contribute to the sustainable and cohesive socioeconomic development of the Programme regions by helping to make them more competitive and attractive for living, studying, working and visiting.

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